

# AFS 2026 ANNUAL MEETING

SEPTEMBER 23-27, 2026  
GAYLORD NATIONAL | MARYLAND



## SPONSORSHIP PROSPECTUS

650+

Attendees

3

Days of Exhibiting

50+

Opportunities



## FOR 2026, WE ARE BRINGING TOGETHER WORLD CLASS EXPERTS IN THE FIELD OF FOREGUT!

At the American Foregut Society, our vision is to advocate for personalized treatment strategies for patients with foregut disease through a collaborative, multidisciplinary partnership. No other American society offers such an in-depth exploration of foregut disease from so many perspectives.

### THE PURPOSE OF AFS:

To foster research that will culminate in the development of benchmarks for excellence, while also establishing specialty-specific training programs that ultimately translate into improved care, safety, and value for patients with foregut diseases.

### THE PURPOSE OF THE AFS ANNUAL MEETING:

To engage members, shape their society experience, and facilitate connections and collaboration across the specialty.



#### REACH CLINICIANS:

The fast-growing AFS membership consists of clinicians in multiple specialties that have focused their energy on the diagnosis and treatment of foregut diseases.



#### INCREASE VISIBILITY:

AFS understands the needed collaboration with those in your industry. We welcome you to sessions and meals, allowing time and opportunity to have one-on-one interaction.



#### SPONSORSHIP:

From intimate, in-person meetings to our world-class annual conference, AFS is sure you will find an opportunity that meets your specific sponsorship needs and budget.



Full registrations include non-industry meals, meeting reception, and attendance to all sessions.

BENEFIT	COST
6' table <i>*limited first-come first-served</i>	\$5,500
10'x10' <i>*Annual sponsors receive preferred location selection. All other exhibitors placed on a first-come, first-served basis.</i>	\$10,000 (included in Gold/Silver Sponsorship)
10'x20' <i>*Annual sponsors receive preferred location selection. All other exhibitors placed on a first-come, first-served basis.</i>	See Sponsorships

**All Exhibits are confirmed when full payment is received and include the following (except where noted):**

- Company logo noted on exhibit support banner, AFS website, and meeting app
- Company listed as exhibitor in meeting app
- 44" x 7" identification sign with name and booth number (pipe and drape booths only)
- 8' draped back wall and 3' draped side wall where applicable (pipe and drape booths only)
- 2 full registrations; discounted additional registrations
- Lead retrieval in app
- Pre- and post-conference attendee list

# SPONSORSHIPS

SPONSOR LEVEL	PLATINUM \$80,000	GOLD \$55,000	SILVER \$30,000
Booth <i>(includes 6' table, 2 chairs, waste basket)</i>	10' x 20'	10' x 10' Choose location	10' x 10' Choose location
AFS Executive Leadership encounter <i>(30 minute Zoom with AFS executive leadership once during the year)</i>	✓		
Digital Marketing Package <i>(see page 7)</i>	✓	✓	
Company logo recognized in member welcome/dues renewal email	✓	✓	✓
Sponsorship recognized in monthly newsletters	✓	✓	✓
Company logo on AFS meeting page with hyperlink	✓	✓	✓
Company logo on sponsorship page of meeting app	✓	✓	✓
Pre- and post-conference attendee list	✓	✓	✓
Number of registrations to AFS meeting <i>(Additional registrations discounted to member rate)</i>	8	6	3
Number of AFS annual memberships <i>(includes access to Foregut Journal)</i>	15	10	6
ADDITIONAL BENEFITS			
Direct line access to meet with AFS Director of Strategic Partnerships	✓	✓	✓
Push notifications during meeting	2	1	
MEETING APP BENEFITS			
Logo on web app log-in page <i>(rotating banner)</i>	✓		
Logo on app surveys <i>(rotating banner)</i>	✓		

EMERGING TECHNOLOGIES	GOLD \$40,000
Company logo on AFS meeting page with hyperlink	✓
Company logo on sponsorship page of meeting app	✓
Number of registrations to AFS meeting: 3	3
Number of AFS annual memberships	3
Direct line of access to meet with AFS Director of Strategic Partnerships	✓

# MARKETING OPPORTUNITIES

## REGISTRATION

- **\$5,000** Signage at registration desk  
*Single Sponsor*
- **\$2,500** Logo on pre-event email sent to registrants *(limited availability)*

## MEETING APP

- **\$5,000** One pre-meeting email to registrants (content to be approved and sent by AFS)
- **\$2,500** One in-app push notification during meeting; app announcement

## PRINT OPPORTUNITIES

- **\$7,500** Logo on conference bag (plus cost of tote bags, production, and shipping); AFS provides bags  
*Single Sponsor*
- **\$7,500** Logo on conference name badges (4x6 name badges)  
*Single Sponsor*
- **\$7,500** Lanyards: Have your logo worn by all attendees (plus cost of lanyard, production, shipping); AFS provides lanyards  
*Single Sponsor*
- **\$7,500** Hotel key cards (plus production cost); AFS will coordinate hotel key cards  
*Single Sponsor*

## WOMEN OF THE FOREGUT

- **\$8,500** WoTF Premier Sponsor: Recognition and 5 minute presentation in front of the WoTF coffee break  
*(limited availability)*
- **\$5,000** WoTF Coffee Talk and Mentorship Mixer  
*(limited availability)*



# MARKETING OPPORTUNITIES

## PRODUCT THEATER

(up to 75 people; limited availability)

90 minutes. Includes basic AV, room, pre-registration, meal chosen by AFS; does not include alcohol.

- **\$30,000** Dinner
- **\$35,000** Dinner (with preferred location selection)
- **\$20,000** Lunch
- **\$25,000** Lunch (with preferred location selection)

## PETITE PRODUCT THEATER

(up to 25 people; limited availability)

90 minutes. Includes basic AV, room, meal chosen by AFS; does not include alcohol.

- **\$10,000** Lunch
- **\$6,000** Dessert

## ADDITIONAL OPPORTUNITIES

- **\$5,000** WiFi Sponsor: Logo on landing page; customize wifi name and password  
*Single Sponsor*
- **\$5,000** Housing Sponsor: logo on landing page for housing website hotel room registration and confirmation emails.  
*Single Sponsor*
- **\$5,000** KOL encounter at meeting. AFS will arrange 5-7 KOLs for 30 minutes meeting at the AFS meeting  
*Limited Availability*
- **\$5,000** E-poster Sponsorship: Banner on top of log-in page, all pages in submission process; signage in poster area  
*Limited Availability*
- **TBD** Fellows course sponsorship (Pricing depends on depth and breadth of project)  
*Limited Availability*

# BEYOND THE MEETING

Continue to interact with foregut providers throughout the year

## WEBINARS

1 hour, AFS run, recorded

- **\$20,000** CME- AFS to provide appropriate CME credits to attendees
- **\$15,000** No CME

## PODCAST

- **\$10,000** Single podcast event (20 minute show) on AFS channel

## ADDITIONAL OPPS

- **\$15,000** Member survey
- **\$7,500** Quarterly calls with AFS executive leadership (1 year, limited availability)

## DIGITAL MARKETING PACKAGE

(limited availability) Package is per 12 months

**\$15,000** Package includes:

- Logo on website indicating sponsorship level (hyperlink included)
- 2 Industry Announcements in newsletter (50 words each)
- 1 eblast per year to AFS membership – verbiage/eblast sent by AFS to members and has to be reviewed/approved
- 1 Social Media post monthly across all platforms
- 1 Repost of industry-posted social media
- Listing of educational offerings on AFS website

## MISCELLANEOUS

Pricing based on depth and breadth of project; please contact Blake Finger at [blakef@ewald.com](mailto:blakef@ewald.com) for details.

- **White paper publication** or other publications
- **KOL encounter** – AFS will arrange a 45 minute Zoom meeting with KOLs in the field.
- **Board encounter during the year** – 45 minute zoom with up to 5 members of the AFS board
- **Fellows course sponsorship**
- **AFS Advisory Meeting** – need feedback on a device or project? AFS will provide time with experts in the field to get the feedback you need
- **Mentorship program development**
- **Custom project** – We love working with our industry partners! Let us know if you have ideas on how we can work together



# QUALITY IMPROVEMENT PROJECT (QIP)

## MISSION

The mission of the AFS QIP is to provide online data collection and real-time analytic tools which will enable users to take both individual and aggregate outcomes data to personalize patient care using continuous quality improvement methodology.

## VISION

The vision of the AFS Quality Improvement Project (AFS QIP) is to support the vision of the AFS using continual quality improvement (CQI) as a method to provide personalized care for foregut disease patients.

## SPONSORSHIP OPPORTUNITIES

	PLATINUM \$40,000	DIAMOND \$25,000	GOLD \$12,500	SILVER \$5,000
Company-specific technology data (utilization, adverse events)	✓	✓	✓	✓
All data fields including Quality of Life (QOL) workup and interventional data for company specific technology	✓	✓	✓	
Aggregate and company specific data for all QIP data fields including QOL assessments and workup/ interventional data	✓	✓		
Custom data visualization interface	✓			



## 2026 ANNUAL MEETING

SEPTEMBER 23-27, 2026

SPONSORSHIP FORM

[www.americanforegutsociety.org](http://www.americanforegutsociety.org)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Country \_\_\_\_\_

Organization \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

### BOOTH SPACE:

6' Table (choice of location)	<input type="checkbox"/> \$5,500
10' x 10' Booth (included in Gold/Silver Sponsorship)	<input type="checkbox"/> \$10,000

### SPONSOR LEVELS:

- PLATINUM – \$80,000
- GOLD – \$55,000
- SILVER – \$30,000
- EMERGING TECHNOLOGIES GOLD – \$40,000

**GRAND TOTAL \$** \_\_\_\_\_

### PAYMENT:

- Check (to AFS)     Visa     Mastercard
- Invoice Me

Name \_\_\_\_\_

Phone \_\_\_\_\_

Card Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Security Code \_\_\_\_\_

Signature \_\_\_\_\_

## MEETING MARKETING OPPORTUNITIES

### REGISTRATION

- Signage at registration desk – \$5,000
- Logo on pre-event email to registrants – \$2,500

### PRINT OPPORTUNITIES

- Tote bags – \$7,500
- Name badges – \$7,500
- Lanyards – \$7,500
- Hotel key cards – \$7,500

### MEETING APP

- Pre-meeting email to registrants – \$5,000
- Push notification – \$2,500

### PRODUCT THEATER

- Lunch – \$20,000     Lunch (with location) – \$25,000
- Dinner – \$30,000     Dinner (with location) – \$35,000

### PETITE PRODUCT THEATER

- Lunch – \$10,000
- Dessert – \$6,000

### WOMEN OF THE FOREGUT

- WoTF Premier Sponsor – \$8,500
- WoTF Coffee Talk and Mentorship Mixer – \$5,000

### ADDITIONAL OPPORTUNITIES

- WiFi – \$5,000
- Housing – \$5,000
- KOL Encounter at Meeting – \$5,000
- E-poster – \$5,000
- Fellows course – TBD

## BEYOND THE MEETING

### WEBINARS

- CME credits – \$20,000
- No CME – \$15,000

### PODCAST

- Single podcast – \$10,000

### ADDITIONAL OPPORTUNITIES

- Member survey – \$15,000
- Quarterly calls with exec leadership – \$7,500

### DIGITAL MARKETING PACKAGE

- Full package – \$15,000

### Return form to AFS office:

1601 Utica Ave. S, Suite 213

Minneapolis, MN 55416 USA

Phone: (651) 265-7843

Questions? Email [blakef@ewald.com](mailto:blakef@ewald.com)