AFS 2027 ANNUAL MEETING

SEPTEMBER 16-18, 2027
GAYLORD ROCKIES, AURORA, COLORADO



SPONSORSHIP PROSPECTUS

550+	3	50+
Attendees	Days of Exhibiting	Opportunities

AMERICAN FOREGUT SOCIETY

FOR 2027, WE ARE BRINGING TOGETHER WORLD CLASS EXPERTS IN THE FIELD OF FOREGUT!

At the American Foregut Society, our vision is to advocate for personalized treatment strategies for patients with foregut disease through a collaborative, multidisciplinary partnership. No other American society offers such an in-depth exploration of foregut disease from so many perspectives.

THE PURPOSE OF AFS:

To foster research that will culminate in the development of benchmarks for excellence, while also establishing specialty-specific training programs that ultimately translate into improved care, safety, and value for patients with foregut diseases.

THE PURPOSE OF THE AFS ANNUAL MEETING:

To engage members, shape their society experience, and facilitate connections and collaboration across the specialty.



REACH CLINICIANS:
The fast-growing AFS membership consists of clinicians in multiple specialties that have focused their energy on the diagnosis and treatment of foregut diseases.



INCREASE VISIBILITY:
AFS understands the needed collaboration with those in your industry. We welcome you to sessions and meals, allowing time and opportunity to have one-on-one interaction.



SPONSORSHIP:
From intimate, in-person meetings to our world-class annual conference, AFS is sure you will find an opportunity that meets your specific sponsorship needs and budget.



EXHIBITS

Full registrations include non-industry meals, meeting reception, and attendance to all sessions.

BENEFIT	COST
6’ table **limited first-come first-served*	$5,500
10’x10’ **Annual sponsors receive preferred location selection. All other exhibitors placed on a first-come, first-served basis.*	$10,000 *(included in Gold/Silver Sponsorship)*
10’x20’ **Annual sponsors receive preferred location selection. All other exhibitors placed on a first-come, first-served basis.*	See Sponsorships

All Exhibits are confirmed when full payment is received and include the following (except where noted):

- Company logo noted on exhibit support banner, AFS website, and meeting app
- Company listed as exhibitor in meeting app
- 44” x 7” identification sign with name and booth number (pipe and drape booths only)
- 8’ draped back wall and 3’ draped side wall where applicable (pipe and drape booths only)
- 2 full registrations; discounted additional registrations
- Lead retrieval in app
- Pre- and post-conference attendee list

SPONSORSHIPS

SPONSOR LEVEL	PLATINUM $80,000	GOLD $55,000	SILVER $30,000
Booth *(includes 6' table, 2 chairs, waste basket)*	10' x 20'	10' x 10' *Choose location*	10' x 10' *Choose location*
AFS Executive Leadership encounter *(in-person, during the Annual Meeting, date/time TBD)*	✓		
Digital Marketing Package *(see page 7)*	✓	✓	
Sponsorship recognized in monthly newsletters	✓	✓	✓
Pre- and post-conference attendee list	✓	✓	✓
Number of registrations to AFS meeting *(Additional registrations discounted to member rate)*	8	6	3
Number of AFS annual memberships *(includes access to Foregut Journal)*	15	10	6
BRAND VISIBILITY BENEFITS			
Company logo recognized in member welcome/dues renewal email	✓	✓	✓
Company logo on AFS meeting page with hyperlink	✓	✓	✓
Company logo on sponsorship page of meeting app	✓	✓	✓
Logo on web app log-in page *(rotating banner)*	✓		
Logo on app surveys *(rotating banner)*	✓		
ADDITIONAL BENEFITS			
Direct line access to meet with AFS Director of Strategic Partnerships	✓	✓	✓
Push notifications during meeting	2	1	

EMERGING TECHNOLOGIES	GOLD $40,000
Company logo on AFS meeting page with hyperlink	✓
Company logo on sponsorship page of meeting app	✓
Number of registrations to AFS meeting: 3	3
Number of AFS annual memberships	3
Direct line of access to meet with AFS Director of Strategic Partnerships	✓

* Opportunity to purchase a 10 x 10 booth if desired.

MARKETING OPPORTUNITIES

REGISTRATION

- **$5,000** Signage at registration desk
  Single Sponsor
- **$2,500** Logo on pre-event email sent to registrants *(limited availability)*

MEETING APP

- **$5,000** One pre-meeting email to registrants (content to be approved and sent by AFS)
- **$2,500** One in-app push notification during meeting; app announcement

PRINT OPPORTUNITIES

- **$7,500** Tote Bags: Company to provide tote bags, AFS to approve before ordering
  Single Sponsor
- **$7,500** Name Badges: Logo on conference name badges (4x6 name badges)
  Single Sponsor
- **$7,500** Lanyards: Company to provide lanyards, AFS to approve before ordering
  Single Sponsor
- **$7,500** Hotel Key Cards: Company to coordinate directly with the hotel, AFS to approve
  Single Sponsor

WOMEN OF THE FOREGUT

- **$8,500** WoTF Premier Sponsor: Recognition and 5 minute presentation in front of the WoTF coffee break
  (limited availability)
- **$5,000** WoTF Coffee Talk and Mentorship Mixer
  (limited availability)



MARKETING OPPORTUNITIES

PRODUCT THEATER

(up to 75 people; limited availability)

90 minutes. Includes basic AV, room, pre-registration, meal chosen by AFS; does not include alcohol.

- **$30,000** Dinner
- **$20,000** Lunch

PETITE PRODUCT THEATER

(up to 25 people; limited availability)

90 minutes. Includes basic AV, room, meal chosen by AFS; does not include alcohol.

- **$10,000** Lunch
- **$6,000** Dessert

FOREGUT FELLOWS ACCELERATED PROGRAM

- **$10,000** Fellows Course Collaborative: Supporting the 1 and 1/2 day Foregut Fellows Accelerated Program encompassing both didactic and hands-on learning, that takes place in conjunction with the Annual Meeting.
- **$25,000** Fellows Course Premier
  Limited Availability

ADDITIONAL OPPORTUNITIES

- **$5,000** E-poster Sponsorship: Banner on top of log-in page, all pages in submission process; signage in poster area
  Limited Availability

BEYOND THE MEETING

Continue to interact with foregut providers throughout the year

WEBINARS

1 hour, AFS run, recorded

- **$10,000** Single live webinar event (max 90 minutes)
  ** Company responsible for CME is desired*

PODCAST

- **$10,000** Single podcast event (20 minute show) on AFS channel

ADDITIONAL OPPS

- **$15,000** Member survey

DIGITAL MARKETING PACKAGE

(limited availability) Package is per 12 months

$15,000 Package includes:

- Logo on website indicating sponsorship level (hyperlink included)
- 2 Industry Announcements in newsletter (50 words each)
- 1 eblast per year to AFS membership – verbiage/eblast sent by AFS to members and has to be reviewed/approved
- 1 Social Media post monthly across all platforms
- 1 Repost of industry-posted social media
- Listing of educational offerings on AFS website

MISCELLANEOUS

Pricing based on depth and breadth of project; please contact Blake Finger at blakef@ewald.com for details.

- White paper publication or other publications
- Custom project – We love working with our industry partners! Let us know if you have ideas on how we can work together



QUALITY IMPROVEMENT PROJECT (QIP)

MISSION

The mission of the AFS QIP is to provide online data collection and real-time analytic tools which will enable users to take both individual and aggregate outcomes data to personalize patient care using continuous quality improvement methodology.

VISION

The vision of the AFS Quality Improvement Project (AFS QIP) is to support the vision of the AFS using continual quality improvement (CQI) as a method to provide personalized care for foregut disease patients.

SPONSORSHIP OPPORTUNITIES

	PLATINUM $40,000	DIAMOND $25,000	GOLD $12,500	SILVER $5,000
Company-specific technology data (utilization, adverse events)	✓	✓	✓	✓
All data fields including Quality of Life (QOL) workup and interventional data for company specific technology	✓	✓	✓	
Aggregate and company specific data for all QIP data fields including QOL assessments and workup/ interventional data	✓	✓		
Custom data visualization interface	✓			

2027 ANNUAL MEETING
SEPTEMBER 15-19, 2027
SPONSORSHIP FORM

www.americanforegutsociety.org

Name_____

Address _____

City_____

State _____

Zip _____

Country_____

Organization _____

Phone Number_____

Email Address _____

BOOTH SPACE:

6' Table (choice of location)	☐ $5,500
10' x 10' Booth (included in Gold/ Silver Sponsorship)	☐ $10,000

SPONSOR LEVELS:

☐ PLATINUM – $80,000
☐ GOLD – $55,000
☐ SILVER – $30,000
☐ EMERGING TECHNOLOGIES GOLD – $40,000

GRAND TOTAL $_____

PAYMENT:

☐ Check (to AFS) ☐ Visa ☐ Mastercard
☐ Invoice Me

Name_____

Phone _____

Card Number _____

Exp Date_____

Security Code _____

Signature _____

MEETING MARKETING OPPORTUNITIES

REGISTRATION
☐ Signage at registration desk – $5,000
☐ Logo on pre-event email to registrants – $2,500

PRINT OPPORTUNITIES
☐ Tote bags – $7,500
☐ Name badges – $7,500
☐ Lanyards– $7,500
☐ Hotel key cards – $7,500

MEETING APP
☐ Pre-meeting email to registrants – $5,000
☐ Push notification – $2,500

PRODUCT THEATER
☐ Lunch – $20,000
☐ Dinner – $30,000

PETITE PRODUCT THEATER
☐ Lunch – $10,000
☐ Dessert – $6,000

WOMEN OF THE FOREGUT
☐ WoTF Premier Sponsor – $8,500
☐ WoTF Coffee Talk and Mentorship Mixer – $5,000

FOREGUT FELLOWS ACCELERATED PROGRAM
☐ Fellows Course Collaborative – $10,000
☐ Fellows Course Premier – $25,000

ADDITIONAL OPPORTUNITIES
☐ E-poster – $5,000

BEYOND THE MEETING

WEBINARS
☐ Single webinar – $10,000

PODCAST
☐ Single podcast – $10,000

ADDITIONAL OPPORTUNITIES
☐ Member survey – $15,000

DIGITAL MARKETING PACKAGE
☐ Full package – $15,000

Return form to AFS office:
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Questions? Email blakef@ewald.com